



Royal Kennel Club

Our pledge to sportsmanship, civility, fairness and respect

These qualities make our activities rewarding for participants, spectators, and the dogs at the heart of it all. They help create a respectful culture that welcomes the diverse community united by a love of dogs, and they reflect the spirit in which we come together.

By affirming these qualities, we strengthen the integrity of our activities and the inclusive ethos that defines the Royal Kennel Club.

We pledge to

Put dogs first

We place the welfare of dogs above all else

Act with integrity

Our actions reflect positively on the world of dogs, the Royal Kennel Club and ourselves

Lead by example

We recognise we are role models in the canine world

Show respect

We treat others with sportsmanship, civility, fairness and respect

Protect our legacy

We protect the legacy of pedigree dogs for future generations